

A Night to Remember...

**AWESOME RAFFLES, WONDERFUL MUSIC,
LOTS OF DANCING, MEMORIES & LAUGHS**

Helping Local People

All proceeds from this event go directly to the
BETTY KEARNS CANCER FUNDS

The Betty Kearns Cancer Fund is a local 501(c)3, which provides financial assistance for middle-income men, women, and children living in St. Clair or Sanilac counties who are going through cancer treatments. This fund helps members of our community focus on healing, rather than finances, and assists with things such as: treatments, diagnostics, transportation, mortgage/rent, utilities, medical supplies, and everyday necessities.

- Over \$350,000 has been donated by the Betty Kearns Cancer Fund to help members of our community
- A Betty Kearns Cancer Fund was established through the the Community Foundation of St. Clair County in hopes of supporting even more residents, including those needing more specialized treatment out of the area and pediatric patients
- Donations throughout the year can be made directly at BlueWaterLittleBlackDress.org or through the Community Foundation of St. Clair County



17th Annual

BLUE WATER
LITTLE BLACK DRESS
Betty Kearns Cancer Fund

FRIDAY, MARCH 3, 2023

6:00 - 11:00pm

Blue Water Convention Center

*Sponsorship
Opportunities*



Sponsorship Opportunities

Registration

**Sponsorships are due by January 6, 2023
to ensure inclusion on advertising.**



Ball Gown Sponsor

\$4,000 - Title Sponsor

- 20 tickets at two reserved tables
- Podium recognition
- Radio recognition
- Company logo on social media, BWLBD website, and photo backdrop banner
- Private Sponsor Pre-Party included**
- 200 raffle tickets



Hour Glass Gown Sponsor

\$3,000

- 16 tickets at two reserved tables
- Podium recognition
- Company logo on social media, BWLBD website, and photo backdrop banner
- Private Sponsor Pre-Party included**
- 160 raffle tickets



Cocktail Dress Sponsor

\$1,250

- 10 tickets at one reserved table
- Podium recognition
- Company logo on social media, BWLBD website, and photo backdrop banner
- Private Sponsor Pre-Party included**



Sweetheart Dress Sponsor

\$1,000

- 8 tickets at one reserved table
- Podium recognition
- Company logo on social media, BWLBD website, and photo backdrop banner
- Private Sponsor Pre-Party included**

**Private Sponsor Pre-Party (5-6pm)

Enjoy early access to raffles and photo booth.
Complimentary beverages and appetizers.

REGISTER ONLINE AT:
www.BlueWaterLittleBlackDress.org
or complete and mail the form below.

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

EMAIL _____

Sponsorship Opportunities

Ball Gown - \$4,000

Dance Party - \$500

Hour Glass Gown - \$3,000

Photo Booth - \$250

Cocktail Dress - \$1,250

Sweetheart Dress - \$1,000

Return this form with check made out to:

The Betty Kearns Cancer Fund
P.O. Box 80, Marysville, MI 48040

Friend of BWLBD - Enclosed is my gift of:

\$200 \$150 \$100 \$50 Other \$ _____

Raffle Donation _____

Due by February 24 (Item value and description)

Raffle Sponsor \$ _____ (Please use this monetary donation to purchase a raffle item with acknowledgment on the item)

**Thank you for supporting the 2023
Blue Water Little Black Dress event!**